

### INTERNSHIP AT *bybabba* STHLM

We are seeking an enthusiastic, creative and dependable marketing intern to join our growing team with start date April 2020.

### DUTIES & RESPONSIBILITIES

- Support the Swedish PR Coordinator for all marketing initiatives
- Assist in building out and developing monthly client reports
- Oversee influencer relationships for our clients, including creation of influencer lists, execution of initial outreach, communication and content follow ups
- Monitor influencers' postings and collect the content, in addition to developing a client content gallery
- Assist in planning and executing experiential marketing efforts and offline activations
- Provide administrative support when required

### REQUIREMENTS & QUALIFICATIONS

- The candidate must be legally authorized to work in Sweden
- Passionate and knowledgeable about PR, influencer marketing and social media
- Preferably experienced with influencer marketing
- Strong interest in creative projects
- Excellent verbal and written communication skills
- Strong work ethic
- Ability to work independently and be proactive

### HOW TO APPLY

To submit your application, please send your Resume and Cover Letter to [kajsa@bybabba.com](mailto:kajsa@bybabba.com) with subject line: Internship *bybabba* STHLM.